



# HOW TO NETWORK AS A FEMALE

## A GUIDE TO

## NETWORKING



### WOMEN NEED DIFFERENT NETWORKING STYLE THAN MEN



WOMEN NOT ONLY NEED HIGHCENTRALITY BUT ALSO CLOSE TIES WITH OTHER FEMALES

"YOU NEED PRIVATE INFORMATION TO UNDERSTAND HOW TO NEGOTIATE WHEN YOU'RE HELD TO DIFFERENT STANDARDS- LIKE A MALE FRIEND MAY NOT THINK TO OFFER INTERVIEW ADVICE ON TOPICS HE HAS NEVER FACED OBSTACLES ON AS A MALE"



# 85%

JOBS FILLED BY NETWORKING

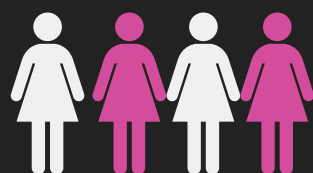


4 IN 5 SUCCESSFUL WOMEN HAVE CLOSE INNER CIRCLES OF 2-3 OTHER WOMEN

### NETWORKING CAN HELP YOU GAIN



- ★ PRIVATE INFORMATION TO GET AHEAD IN CAREER
- ★ JOB OPPORTUNITIES
- ★ STRATEGIC SUPPORT
- ★ GREATER BUSINESS COMPETITIVENESS



FORM YOUR OWN FEMALE SUPPORT GROUP



CONNECT VIA LINKEDIN!



ACTIVELY ATTEND NETWORKING EVENTS

## WAYS TO NETWORK



ASK QUESTIONS & PREPARE YOUR ELEVATOR PITCH



PARTICIPATE & BE A MEMBER OF WOMAN BUSINESS ASSOCIATIONS

# START NOW

