

Lucerne University of  
Applied Sciences and Arts

**HOCHSCHULE  
LUZERN**

## **CONTACT**

**For further information please contact:**

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# **CALL**

**FOR CONTRIBUTIONS**

3rd international CreaLab

**SUMMER SCHOOL**

at Lucerne University of  
Applied Sciences and Arts

Theme:

**CO-LABOR'ATORIES**

Creativity on tour

*August, 25-29, 2014, Lucerne Switzerland*

FH Zentralschweiz

# CALL FOR CONTRIBUTIONS

We are looking for contributions by researchers and practitioners from all backgrounds and for PhD students who would like to explore the possibility of conducting research or innovation workshops in mobile and unconventional settings.

Various reasons, such as the increased interest in user involved and hands-on research or the availability of online data, have caused a shift from office-based work to new mobile environments. If you are looking for a setting that offers a fresh view on your project, you are invited to hand in a short paper. We have the following focus areas in mind:

## 1. Unconventional research, development and/or innovation spaces

What if we retreat ourselves, leave our comfort zone and gather with others in a remote location? Does a change of setting generate new insights or does the environment need a common ground to evoke new thoughts?

Otherwise, think about the possibilities to collaborate in the centre of a community, neighbourhood or public area. Invite bystanders to join in to create and discover together.  
*Keywords: Co-design, retreat, design thinking, community, public areas, open workshops*

## 2. Research, development and innovation on the move

What if research is not limited to any stationary location? Could a commuting bore or an exiting road trip generate some useful insights?

We can imagine creating a piano bar in the SBB from Zurich to Lugano or a workshop on one of the boats on Lake Lucerne.

*Keywords: Virtual office, commuting, co-design*

## 3. The future of collaborative research, development and innovation

Can companies present their network as a pool of infinite employees ready to work on projects? Are we all part of an experiment, can we choose not to be producing consumers?

We would welcome your opinions on these developments to generate a discussion on the change of collaborative systems.

*Keywords: Crowd sourcing, online communities, gaming, prosumers*

# PROCEDURE

## Entry of contributions

Please email your ideas as a short paper (PDF file) to [stijn.ossevoort@hslu.ch](mailto:stijn.ossevoort@hslu.ch). Use the title and your name in the description of the file (e.g. [collaboraties\\_sossevoort.pdf](#)). The papers will be chosen on their quality and suitability to the themes mentioned above (double blind review).

**Short Paper size:** 1–3 A4 pages

**Submission date:** the 15<sup>th</sup> of May 2014

**Announcement of acceptance:**  
until the 30<sup>th</sup> of May 2014

**Final paper and registration (at least one Author):**  
until the 30<sup>th</sup> of June 2014

## Early Bird registration:

until the 30<sup>th</sup> of June 2014

Regular: 350 CHF

Students: (BA/MA/PhD): 100 CHF

## Registration:

after the 30<sup>th</sup> of June 2014

Regular: 450 CHF

Students (BA/MA/PhD): 120 CHF

## Language

German or English

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## Where and when?

The CreaLab Summer School will be held from August 26 – 29, 2014.

**25<sup>th</sup> and 26<sup>th</sup> of August 2014** preparation in collaboration with students (BA/MA/PhD)

**27<sup>th</sup>, 28<sup>th</sup> and 29<sup>th</sup> of August 2014** official conference, presentations, discussions and workshops

**Conference hours:** 9 am till 6 pm, Friday till 12.30 am

**Location:** To be confirmed (in the vicinity of Luzern)  
eg. SBB, outdoor field, Dampfschiff, Schwanenplatz etc.

## About the Creative Living Lab (CreaLab)

The interdisciplinary programme Creative Living Lab (CreaLab) of the Lucerne University of Applied Sciences and Arts explores, creates and promotes conditions, processes and methods for creating new, innovation and change. The focus of the activities of CreaLab therefore are creating spaces that support creative thinking and working. The network of the IS CreaLab is steadily growing.

[www.hslu.ch/iscrealab](http://www.hslu.ch/iscrealab)