

Core Banking Systems 2030: Integration & Efficiency







Martin Büchi



Avaloq	
2021 –	Chief Architect
2016 - 2021	Head Architecture
2004 - 2015	Developer, architect, lead BTFG Australia

Prior work and education

2000 - 2003	Startups in St. Louis and New York
1995 – 2000	PhD in Computer Science, Åbo Akademi University
1990 – 1995	MSc in Informatics, ETHZ and EPFL

Middle-tier and backend background

- Certified ISAQB, Java, and Google Cloud architect
- Oracle Magazine's PL/SQL Developer of the year
- Al patent holder

https://www.linkedin.com/in/martin-buech

Requirements of bank clients

Still payment, credit, and investment – better personalized, presented, and integrated

Functionality

- Invisible everyday banking
- Journey integration in complex financing (e.g. home mortgage)
- Trading & wealth
 - Perfect personalization in wealth & protection
 - o Crypto?
- Extreme efficiency in wholesale intermediation

Customer experience

- Rising customer expectation on CX/UX/UI
- Extreme impatience: Anytime and anywhere with real-time processing
- Transparent (ideally 360°, across banks and platforms)
- Low cost
- Security and privacy

Implications for bank IT

Focus on UX journeys rather than core renewal



General

- Engage clients and provide user journeys
- Cost efficient: erosion of margins, must standardize to improve cost-income ratio
- Security



Core Banking Systems as enablers

- APIs for integration
- Data for analytics
- 24x7 availability of select functionality
- System performance
- "Support" for DEFI and tokenized assets

Improved CX for demanding clients enabled by non-functional improvements in core banking system

Requirements of banks

Satisfy clients' needs and ...

Improve profitability

- Productivity of advisors
- Value-added chargeable services (e.g. advice)
- Self service
- Operational cost & risk

Capitalize on opportunities

- Aggregation across banks and other providers?
- Bancassurance ("Allfinanz")? Health?
- Platform for EAMs, marketplaces?

Mitigate risk

- Disruption by GAFA, neobanks, and fintechs
- Decentralized finance (DEFI)

Implications for bank IT



In addition to needs derived from bank clients' requirements



General

- Compliance
- Organizational and technical scalability
- Collaboration with peers and vendors on nondifferentiating/non-competing (e.g. regulatory), external sourcing
- Time to market for products, partnerships, and integrations
- Modular solutions

Improved profitability and risk mitigation of banks enabled by non-functional improvements in core banking system

Beyond the single integrated CBS: Composable enterprise based on packaged business capabilities

Modularization

Why?

- Technical and organizational scalability, local optimizations, sourcing options
- Mitigate risk of upgrades and data dissemination

What?

• Functionality, processes, data, customization, design vs. runtime

How?

Property	Best of breed	Vendor/ecosystem pre-integrated
Functionality and flexibility	High 🗸	Depends on vendor ?
Cost and risk	High 🗙	Low – medium 🛛 🗸
Consistency	Low 🗙	Medium - high 🗸 🗸

Forrester observation & recommendation



Ecosystems



Status

- No API standards beyond simple payments. No wide adoption of OpenWealth; nothing for credit.
- CH banks and CBS vendors too small to set standards individually?



Options for banks

- 1. Individual integrations only (e.g. instant payment, crypto): risk of falling behind on clients' requirements
- 2. Bank's own ecosystem: too small to be attractive for third-parties
- 3. CBS or other vendor's ecosystem: Still too small? Lock-in? Customized object-model or "generic" abstraction?
- 4. Industry/country standard: For which domains/applications is the realistic functional scope (object model) and timeline sufficient?

Evolution of banks' IT landscapes until 2030: On Avaloq/Finnova plus vendor and ecosystem solutions around

Journey-led progressive modernization

Going in

- Current systems OK: integrated, high STP rate, frequently updated, customized to requirements
- Banks have limited budget and capacity and different priorities



Required skills

- Architecture: tame complexity and cost management
- Staff able and willing to maintain customization vs. business willing to accept standardization

An NEC Compai

- Technical: integration and platform engineers
- Cyber security
- Vendor management

Sourcing

- Most on (path to) public cloud (must for analytics, ML)
- Most new services as SaaS, slow migration of existing capabilities to SaaS

Client requirements for the evolution of CBS

Maintain

• Maintain current strengths (reliability, consistency, STP, etc.)

Improve

- Seamless integration through API
 - Comprehensive functional coverage out of the box
 - Guaranteed fast response times (e.g. instant payment)
 - Close to 24x7 availability for select functionality (e.g. for glasses)
- Streaming of data for analytics and ML
- Flexibility and shorter time to market
- TCO: run, develop, upgrade
- Additionally for new clients: cost, duration, and risk of implementation project (→ mostly standardized SaaS)

Addressed by CBS vendors

Approach

- Correct focus defined together with clients
- People and the culture for them to thrive

Constant gentle modernization

- Stay up-to-date to avoid need for future big bang
- Minimize de-releases and breaking changes

Modularization

- Allow for focused solutions (e.g. instant payment 24x7 at low latency instead of complete core 24x7)
- Simplify organizational scalability and replacements

CBS vendors: Customer obsession

- Satisfy needs of clients and their clients
- Be open and collaborate with all players
- Standardization
- Provide alternative that avoids pitfalls of best of breed
- Think ahead
- Consider self-disruption?



Summary





"We always overestimate the change that will occur in the next two years and underestimate the change that will occur in the next ten." *Bill Gates*

Predictions 2030 for core banking systems in Switzerland

- 1. Current integrated CBS will still exist with full current functionality (including non-core in Avaloq and Finnova cores). Many existing clients will still rely on large parts of this functionality.
- 2. Banks focus on value-added service around core for customer experience and profitability.
- 3. CBS must improve on non-functionals: integration (API, streaming data), high availability, and low cost as well as maintain current strengths (e.g. reliability, security).

References

- <u>https://blog.hslu.ch/retailbanking/2021/11/15/hat-apple-ein-kernbankensystem/</u>
- <u>https://www.mckinsey.com/industries/financial-services/our-insights/banking-matters/next-generation-core-banking-platforms-a-golden-ticket</u>
- <u>https://www.mckinsey.com/industries/financial-services/our-insights/banking-matters/core-</u> systems-strategy-for-banks
- <u>https://www.ausy-technologies.de/de/insight/fuenf-modernisierungsstrategien-fuer-kernbankensysteme~i3548</u>
- <u>https://www.swisscom.ch/de/business/enterprise/themen/banking/core-banking-radar-jan-2021.html</u>
- https://www.forrester.com/what-it-means/ep191-future-fit-technology/





Martin Büchi martin.buechi@avaloq.com

Disclaimer: This presentation is strictly confidential and intended for information purposes only. You may not copy or otherwise use the content unless explicitly authorized in writing. All rights (in particular IP rights) of Avaloq, its subsidiaries and the authors are reserved.