

**We are not a Challenger Bank  
We are challenging Banking**

**At a glance**

Juni 2021

**YAPEAL**  
#jointhemovement



# House of Yapeal

## #BecomeAYapster

Private and SME

## #CommunityDriven

- make the community part of the journey
- beyond e-Banking on the mobile phone

## #EconomyOfScope

- licenses owner (no 3<sup>rd</sup> party dependencies)
- agile and short decision-making

## #Technology

- 100% cloud native
- 100% digital to the core (100% real-time)

## #BestTeamEver

basis for success = 12 (+3) Co-founders

- intrinsic motivation
- experienced, speed, power
- today 40+ employees

